

#TagPrints

**INTERACTIVE
PHOTO EXPERIENCES
FOR COLLEGES
AND UNIVERSITIES
NATIONWIDE**

booking@thecollegeagency.com / 651-222-9669

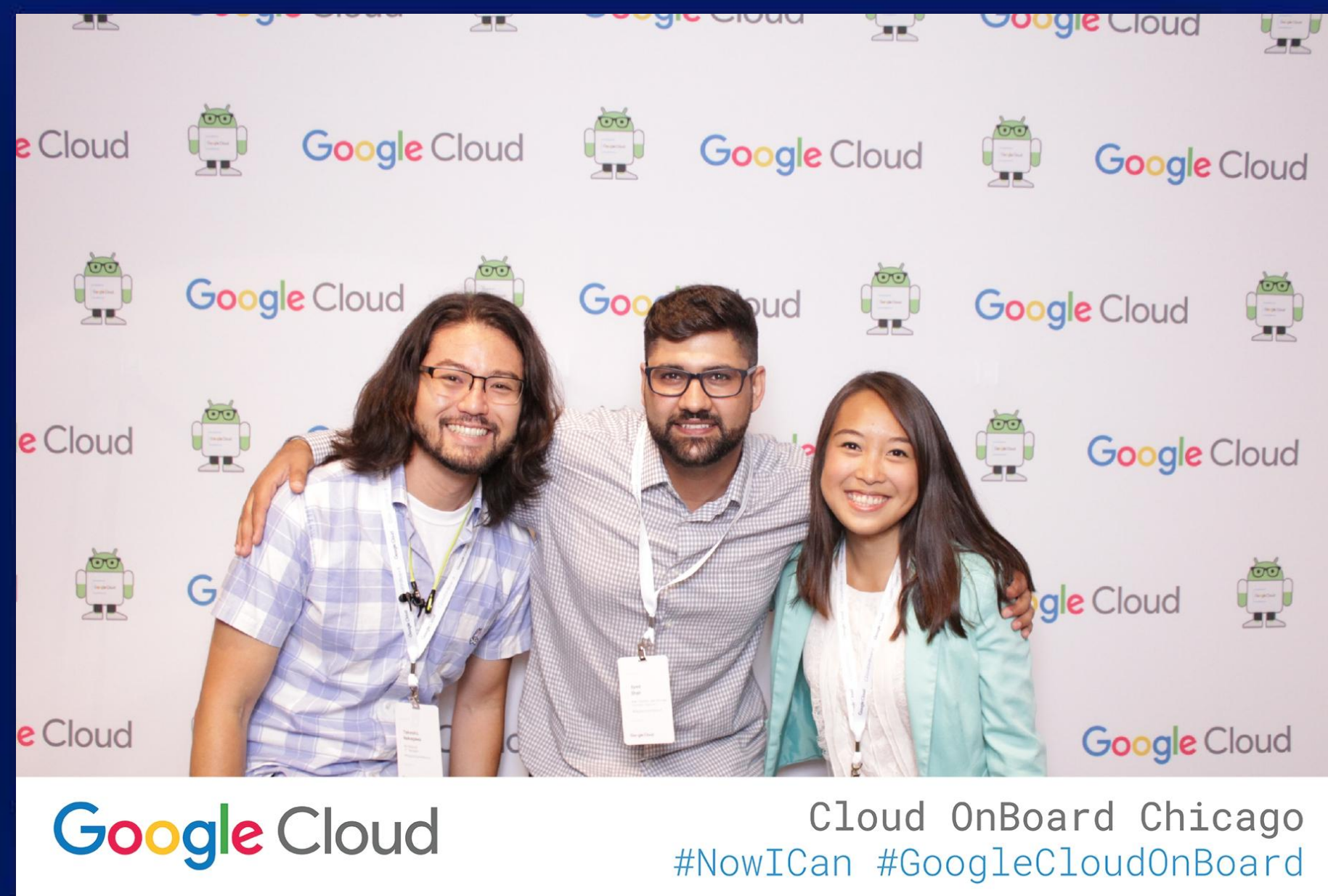
WHO WE ARE

LIGHTS, CAMERA, INTERACTION!

We believe that you shouldn't just capture memories; you should create them. That's why we work closely with schools to build highly customized experiences for their events.

Our level of service and dependability is unmatched, making it easy to book, customize, and engage at your events.

We didn't invent the photo booth – we just mastered it.



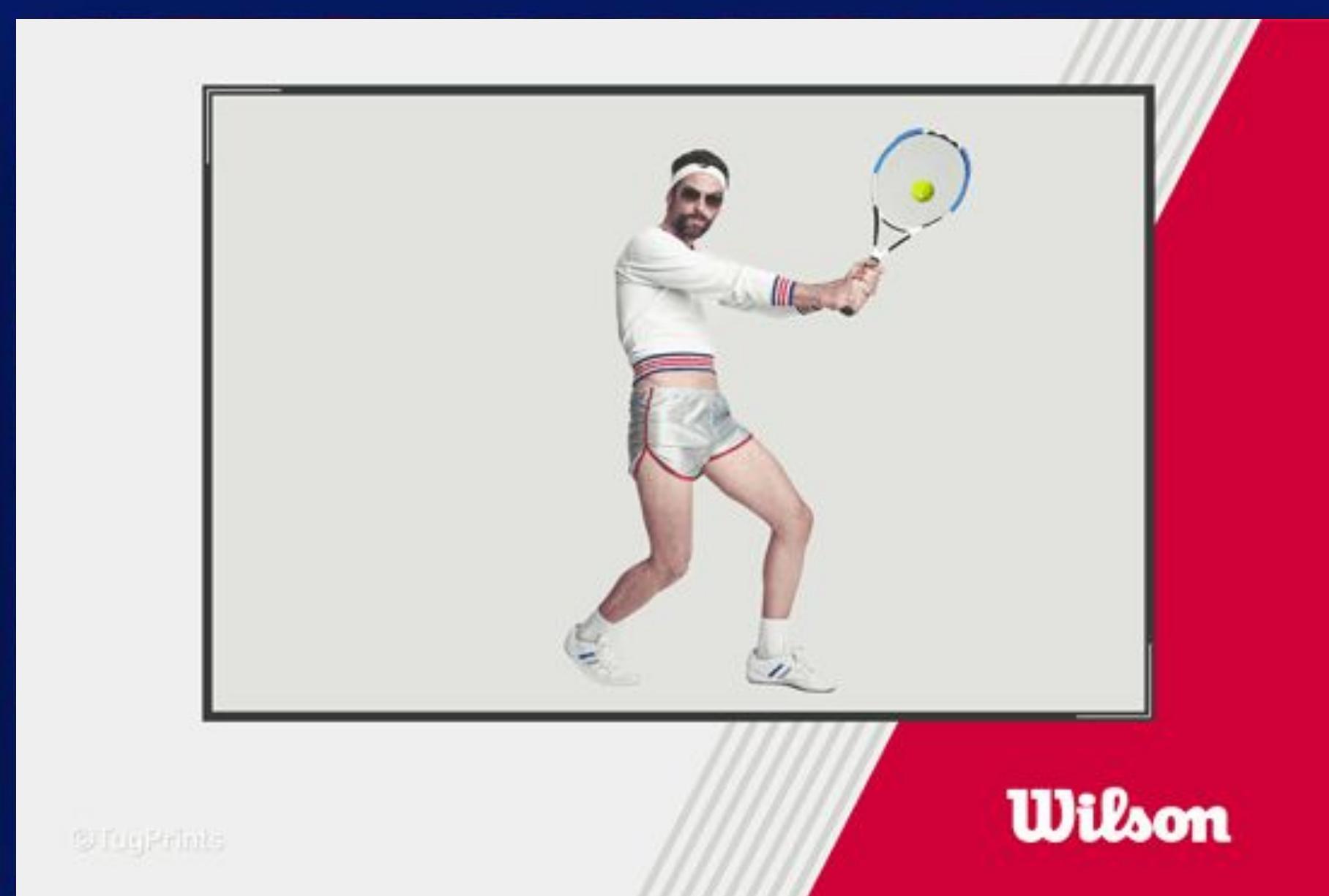
**VISUAL CONTENT IS
40X+ MORE LIKELY
TO BE SHARED ON
SOCIAL MEDIA.**



**POSTS TAGGED
WITH A LOCATION
SEE 79% HIGHER
ENGAGEMENT RATES.**

**THE NUMBERS
DON'T LIE.**

**CUSTOMERS SPEND
20 - 40% MORE ON BRANDS
THAT ENGAGE WITH
THEM ON SOCIAL MEDIA.**



**USER - GENERATED
CONTENT CONVERTS 4.5%
HIGHER THAN
SPONSORED CONTENT**



THE TCA #TAGTEAM HAS YOUR BACK.



Expert design assistance.

Our incredibly talented design team will work with you to bring your brand's vision to life – from vinyl wrapped booths to custom backdrops and staging.



Quick and easy turnaround.

We recommend booking your booth 2-3 weeks in advance, but rush jobs are possible. Ask us about your last-minute needs!



Unlimited technical support.

We're here to help 24/7 via phone or email. The day of your event, a designated team member will be on-call to ensure your booth's a hit!



On-site staffing available.

While we're based in Chicago, our event experts are happy to travel and assist you live at your event, should you need us!

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SOCIAL PHOTO BOOTH LITE

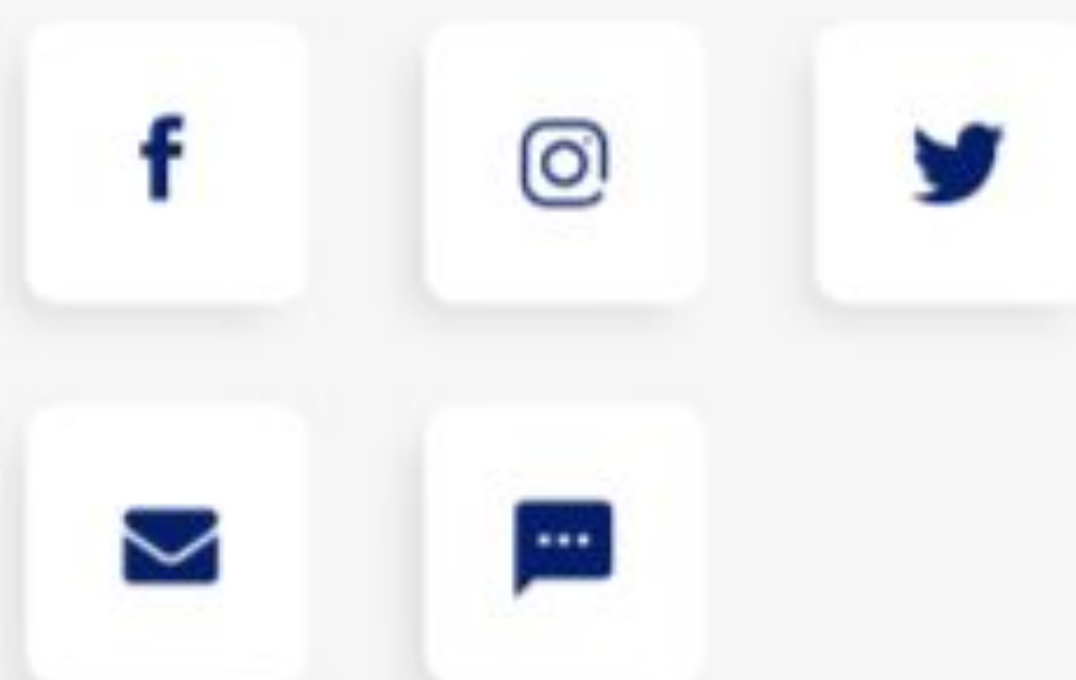
CAPTURE OPTIONS

- STILL
- 4-SHOT GIF
- BURST (BOOMERANG)

CUSTOM BRANDING

- VINYL WRAPPING
- GRAPHIC OVERLAYS
- ANIMATIONS
- BACKDROPS
- HASHTAGS

SHARE OPTIONS



BENEFITS

- **COLLECT DATA**
Get feedback with multiple choice questions, and other survey options.
- **GREATER ENGAGEMENT**
- **PROMOTION OF CAMPUS EVENTS**
- **COLLECT AUDIENCE DATA**
- **ACQUIRE PERMISSIONS**
Validate requirements (like age or photo releases).

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**WE DON'T JUST
CAPTURE MEMORIES,
WE CREATE THEM.**

**ELEVATE YOUR
NEXT EVENT**

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